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John Ferguson

Chief Executive Officer, TBM Consulting Group

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John Ferguson initially joined TBM Consulting Group in September 2019 as Vice President, International Operations for Asia-Pacific, Latin America and Europe. He became TBM's Chief Executive Officer in January 2021.





John brings a wealth of experience as an executive leader in the consulting industry—with deep background in international operations. Most recently, John was a Partner for Ernst & Young’s Transaction Advisory Services where he was a core team member of E&Y’s North American Supply Chain practice. In that role, he sold, led, and delivered operations improvement and supply chain projects for multiple global clients in manufacturing including private equity-backed portfolio companies. John has been actively engaged in international consulting work spanning Latin America, Europe, Asia Pacific, and Africa.

He has deep expertise in operations and supply chain management with hands-on experience leading all elements of project engagements including: strategic assessments and diagnostics, process re-engineering, go-forward plans, implementation, internal and external communications planning, metrics and integration of enabling technologies. John has led numerous client engagements throughout his career that addressed critical areas of operations and supply chain management while supporting sustainable, profitable growth. These include: strategy development, technology selection, strategic sourcing, supplier management, transportation management, fleet management, sales and operations planning, change management, efficiency improvements, distribution strategy, and network optimization.

Prior to that, John was a founding member of Archstone Consulting (later purchased by The Hackett Group) and a leader in the company’s supply chain and operations practice. He was a practice leader and client relationship owner where he sold, led and delivered operations improvement and supply chain projects for multiple global clients across multiple industry sectors, including industrial packaging, chemicals, software, automotive / heavy equipment, personal computer, semi-

conductor, consumer electronics and technology, consumer packaged goods, consumer retail brands, telecommunications, private equity and financial services. John also worked for eight years at Accenture as Senior Manager, Supply Chain Strategy Practice.

John's education credentials include an MBA with concentrations in Finance, Accounting and Marketing from the Graduate School of Business at the University of Chicago and a Bachelor of Science in Industrial Management and Economics from Purdue University.