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TBM ANNOUNCES NEW HIRES AND EXPANDED ROLES FOR KEY EXECUTIVES
Eight Leaders tapped to deliver company's expanding business priorities

Durham, N.C. – November 21, 2011 – TBM recently announced a series of executive leadership promotions reflective of the company's expanded focus on global client management, servicing selected vertical industry sectors and ongoing expansion into key international markets.

The firm recently hired Bill Remy as Senior Vice President to lead its expanding Asia Pacific consulting practice. Seven executives were also promoted to vice president: Martial Durin, Dave Hicks, Richard Holland, Gary Hoover, Ken Koenemann, Mike Latuga, and Mike Serena.

The executives hired or promoted now hold these titles and responsibilities:

Bill Remy, Senior Vice President, Asia Pacific. Remy rejoins TBM after working at Invensys as Vice President, Continuous Improvement. He is responsible for developing and growing TBM's Asia-Pacific business.

Martial Durin, Vice President, Asia Pacific. Previously a managing director, Durin will continue to build service capability and lead the development of new business in mainland China.

Dave Hicks, Vice President, Consumer Products. Previously a senior management consultant and team leader, Hicks will lead all development and delivery of operations management consulting for the consumer products sector in North America.

Richard Holland, Vice President Operations: Euro Zone, UK and India. Previously managing director of the United Kingdom, Holland will manage all consulting operations in the Euro Zone, United Kingdom and India.

Gary Hoover, Vice President Business Development: Euro Zone, UK and India. Previously managing director of Germany and France, Hoover will lead all business development and marketing as TBM continues to expand its delivery services into the Euro Zone, United Kingdom and India.

Ken Koenemann, Vice President Business Development and Marketing. Koenemann previously led the consumer products practice and was responsible for developing and establishing the company's lean value chain practice as a core capability throughout the enterprise. He will lead North American business development and global marketing.

Mike Latuga, Vice President, Mexico. Previously a managing director, Latuga will continue to build service capability and lead the development of new business in Mexico.

Mike Serena, Vice President, Medical Device and Pharmaceutical. Previously a managing director, Serena will continue to build service capability and lead the development and delivery of operations management consulting for the medical device and pharmaceutical sectors in North America.

Headquartered in Durham, N.C., TBM Consulting Group is a global operations management consultancy helping manufacturing and service organizations leverage operational excellence for significant competitive advantage and value creation. The company was pivotal in introducing LeanSigma management principles to the North American market 20 years ago. TBM co-founder and CEO, Anand Sharma has co-written two books, *“The Perfect Engine: How to Win in the New Demand Economy by Building to Order with Fewer Resources”* and *“The Antidote, How to Transform Your Business for the Extreme Challenges of the 21st Century”*. TBM also offers Dploy Solutions (www.dploysolutions.com), a suite of web-based SaaS products that facilitate management processes for effectively executing strategic objectives, tracking key performance indicators, managing a knowledgebase and for aligning continuous improvement initiatives with critical business performance metrics.

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