

For Immediate Release

**TBM EXPANDS OPERATIONS IN INDIA
LAUNCHES BUSINESS ADVISORY SERVICES FOR SMALL AND MEDIUM ENTERPRISES**

Durham, N.C. – December 13, 2011 – TBM Consulting Group (www.tbmcg.com and www.tbmcg.in) is expanding its consulting practice and business advisory services in India. Known for helping companies around the world improve profitability and effectively manage rapid growth by transforming operational performance, TBM has made several promotions in India and announced the launch of a dedicated practice for small and medium-sized enterprises (SMEs).

TBM's India operations are led by Gary Hoover, Vice President EMEA. Sunil Srivastava has been promoted to Team Leader for India. TBM senior management consultants Dileep Kulkarni and Ram Mohan, both with TBM for several years now, continue to work with clients throughout India. TBM has also hired Vineet Sethi as Senior Management Consultant and Apparel Industry Practice Leader to help serve its growing client base. Mr. Sethi brings a wealth of experience as an operational improvement leader to TBM, most recently as Chief Operating Officer for Gokaldas Exports, Ltd., a leading global manufacturer of ready-made fashion garments.

"The rapid evolution of the Indian economy over the past decade has been momentous," said TBM co-founder and CEO Anand Sharma. "We've been delighted with the growth of our business in India. These new investments will make it possible for TBM to serve a broader base of Indian manufacturers and help business leaders better understand the basic LeanSigma tools and how to apply them to make strategic improvements that have a big impact."

TBM management consultant, Dileep Kulkarni spearheaded the effort to develop and launch a practice focused on small and medium-sized enterprises (SMEs). According to Mr. Kulkarni, TBM's SME practice leader, "We recognized the unique challenges of SMEs to keep up with rapid growth and decided to launch a dedicated SME practice that will offer individual consultancy packages based on company size." In addition to leveraging operational excellence and LeanSigma to become more responsive, improve customer service and meet growing market demand, TBM consultants will provide experienced guidance on general management issues, strategy and staffing challenges. Client engagements will focus on the rapid achievement of mutually defined business improvement goals to enhance responsiveness, flexibility and competitiveness.

"I invite Indian business leaders to take advantage of these new services from TBM," said Sunil Srivastava. "Championed by winning global corporations like Toyota, the fundamental LeanSigma toolset provides a platform for culture change and superior financial performance that has been proven effective for organizations of all sizes in most every industry."

TBM Consulting Group is a global operations management consultancy helping manufacturing and service organizations leverage operational excellence to manage rapid growth and maximize profitability. Co-founder and CEO Anand Sharma launched TBM in the United States 20 years ago. Mr. Sharma has co-written two books, *"The Perfect Engine: How to Win in the New Demand Economy by Building to Order with Fewer Resources"* and *"The Antidote: How to Transform Your Business for the Extreme Challenges of the 21st Century."* FORTUNE magazine named him a Hero of U.S. Manufacturing in 2001 and the Society of Manufacturing Engineers awarded him the 2002 Donald Burnham Manufacturing Management Award. Today TBM has offices in leading commercial centers around the globe, including New Delhi. Our clients in India

include: SIGMA Electric, Gokaldas Exports, Garware Wall Ropes, Genus Electrical and WIKA Instruments.

TBM also offers Dploy Solutions (www.dploysolutions.com), a suite of web-based products that facilitate management processes for effectively executing strategic objectives, tracking key performance indicators, managing a knowledgebase and aligning improvement initiatives with business performance metrics. For more information call +91.124.437.5995 or visit www.tbmcg.in

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