

# The Balancing Act: 10 Ways to Optimize your Inventory—(without sacrificing service or profitability)



According to the Aberdeen Group, supply chain organizations should concentrate on process capabilities as areas for potential improvement and possible investment. The right combination of technology and process rigor will help meet service commitments and speed response to market events.

## HERE'S HOW IT'S DONE:



**1. Senior management supports, enforces and funds** inventory optimization programs



**2. Supply chain design is periodically evaluated,** analyzed, and modified to fit changing customer dynamics



**3. Working capital is optimized** by varying service level performance by customer, SKU or channel



**4. Partnerships with internal and external suppliers** are created to increase replenishment speed and efficiency



**5. The fulfillment process is well-defined,** acknowledged and understood by every stakeholder



**6. Suppliers are treated as partners,** whose processes are streamlined and integrated



**7. Incremental technology is applied** in order to stabilize the planning process



**8. Automation technology is embedded** into planning, freeing up critical resources to address management priorities



**9. Technology training is conducted,** ensuring high levels of performance across the supply chain



**10. Supplier performance, customer service** and internal asset metrics are applied to balance total supply chain cost economics

## TBM + InvOpt.com = Inventory Optimization

Together, we offer powerful, cloud-based automation and proven operations management expertise that delivers the ideal balance of inventory investment and service level performance.



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**TBM Consulting Group.** Advanced analytics and the application of differentiated supply chain strategies ensure that technology advances will stabilize and streamline integrated planning processes. The result is an optimal balance of risk and investment by product and market segments.

**InvOpt.com** "What-if" modeling functionality allows for accurate projection of risk profiles—and a clear understanding of potential impacts and strategy shifts—prior to execution. Managers are better able to articulate objectives and prescribe specific actions for buyers, planners and schedulers across the organization.

