

Leveraging Lean Sigma® for Growth

The Executive's Guide for Enterprise-Wide Business Transformation



An interactive two-day workshop for senior manufacturing executives who wish to create a clear, concise and compelling vision and leadership roadmap for business transformation. This workshop focuses on using the powerful and proven tools of LeanSigma, the Kaizen Breakthrough methodology, and Value Innovation to create unique competitive advantages and a high-performance culture for exceptional growth in sales and earnings.

Background

CEO Anand Sharma and senior leaders of TBM have been helping companies throughout the world with physical and cultural transformations that drive company growth and improve financial performance using the same principles of continuous improvement tools that transformed Toyota into the world class company that prospered in good times and bad. While many manufacturing and service companies will say they have a continuous improvement initiative in place, very few have evolved lean, six sigma or any combination of tools into a consistent business philosophy with a clear vision, set of values, objectives, and sustainable processes that result in superior performance and exceptional shareholder returns

If you intend to drive above-average growth in sales and profitability with minimum resources you must develop a cohesive, strategic direction, sustainable competitive advantages, innovative products and capable leaders who execute strategy with a consistent process across the board. Consider this two-day “working meeting” as a springboard for your journey into a new business system that paves the way for unparalleled customer satisfaction and a relentless focus on continuous improvement.

Ideal Attendees

Senior business leaders including CEOs, CFO, COOs, and division heads responsible for delivering shareholder returns and creating sustainable stake holder values. You will particularly benefit if:

- You're new to your lean organization and would like to speed up the on-boarding process
- You're considering a lean transformation and would like to fully understand the processes, outcomes, and required leadership actions
- You would like to reinvigorate your lean program, reset expectations, and motivate a stalled initiative to produce more effective results

Key Learning

- Overview of a lean business system evolution, its history, success stories, its mission and infrastructure for success
- Key principles, methodologies and drivers of a three- to-five year LeanSigma business transformation journey for growth with numerous case studies, simulations and interactive, provocative discussion
- A process for creating a compelling vision for change guided by a proven methodology for strategy deployment, metrics alignment, visibility and accountability
- Insights into the role of senior management in leading a successful transformation and a roadmap for physical and cultural transformation that engages hearts and minds

Pricing

- Individual: \$1,500
- Groups: \$1,350 each, for three or more people from the same company

Unconditional Guarantee

TBM has an unconditional satisfaction guarantee. If you are dissatisfied for any reason, we will refund 100% of your attendance fee.

Two-Day Agenda

Day One

- Introductions & expectations
- Lean business system overview with proven case studies
- First manufacturing simulation
- How to build a foundation for long-term success
- Creating a compelling vision
- Leadership roles & responsibilities
- Strategy / Policy Deployment
- High performance culture

Day Two

- Fundamental LeanSigma tools
- Methodology and process for driving rapid change
- Lean production system overview
- Second manufacturing simulation
- Extending continuous process beyond manufacturing
- How to leverage LeanSigma as a strategy for long-term growth and sustainable profitability
- Creating a customer-facing approach to value innovation and rapid product development
- How to get started

TBM has worked with hundreds of companies over the past twenty years. These are a few examples of companies using a LeanSigma Business System to run a different, winning race.



Companies like Toyota and Danaher are commonly mentioned as representative examples of successful lean business systems.



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